

A case study for **Sacla'**

Sustainability Engagement Tools

Employee Carbon Emissions

POWERED BY





**Embed and accelerate your
sustainability leadership:**
with clients, suppliers, staff
and other key stakeholders





Sacla UK



In Summary

Leading food company Sacla' is working towards BCorp status and sees it as critical to engage their staff on their journey.

They used Sustainabl's employee emissions tool to baseline their workforce emissions, getting a 100% response rate in the process as well a range of ideas directly from staff that can enhance and their accelerate their progress further.

"Moving our business towards sustainability and net zero, and supporting our staff on the journey is really important to us. Sustainabl gave us a quick, tangible and effective way to make this process easier"

Clare Blampied, Managing Director Sacla' UK





The challenge

Sacla' makes world renowned Pesto and is on a mission lead the way in sustainability.

They are currently embedding BCorp principles across the business in preparation for certification, and collecting baseline data for their journey to Net-Zero is a fundamental part of this.

They currently collect no data on employee impact directly, but this has become more relevant as the workforce has moved to a mix of office and home working.

Making their staff a key part of their sustainability journey is a critical part of the mission and they are always looking for interesting and engaging ways to do this, while not detracting from the work itself.





Why Sustainable.

Sustainable's employee emissions tool kills three birds with one stone:

Collecting a missing set of data attributed directly to staff; engaging staff with the company's overall net-zero objective; and identifying areas of emissions and cost reduction potential for both individuals and the business as a whole.

The tool's simplicity meant that it fitted easily into the way Sacla' collects its wider data and its custom design meant like it felt like an extension of the Sacla brand.





How it worked

Cleverly, Sacla' ran a specific event to collectively complete the tool.

The entire workforce met over breakfast and worked through the questions together (it takes a matter of minutes to complete).

Fully bespoke to the Scala' mission and objectives, the tool contained key messaging that the team was able to take on board together and discuss.





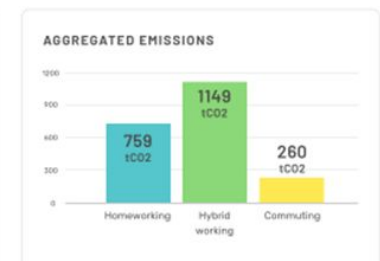
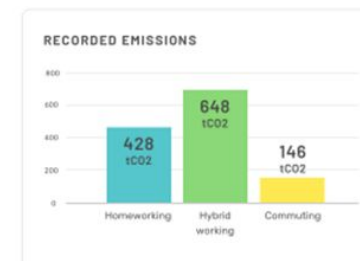
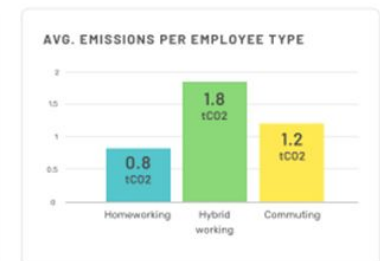
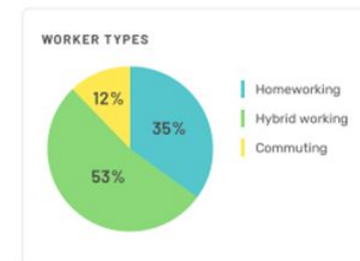
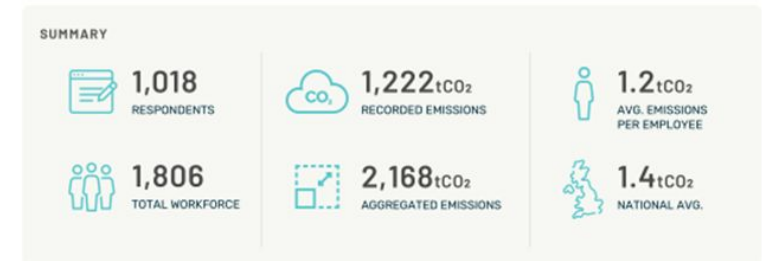
Impact

A 100% completion rate gave Sacla its first full set of employee emissions for commuting, home working and hybrid working.

Sustainabl's end to end process gave valuable time back to the HR, Sustainability and leadership team along side a set of data dashboards that have enabled them to identify a key areas to make reductions

"A simple and engaging and process to involve staff in our sustainability strategy, and give us the data we need, taking workload away from our comms and HR teams"

Mariana Giardina, Technical & NPD Controller, Sacla' UK



METHODOLOGY

- Homeworking - developed with open source methodology from **Ecoact**
- Hybrid working - developed with **GHG protocol** category 3.7 calculations and open source methodology from **Ecoact**
- Commuting - developed with **GHG protocol** category 3.7 calculations





About Sustainability.





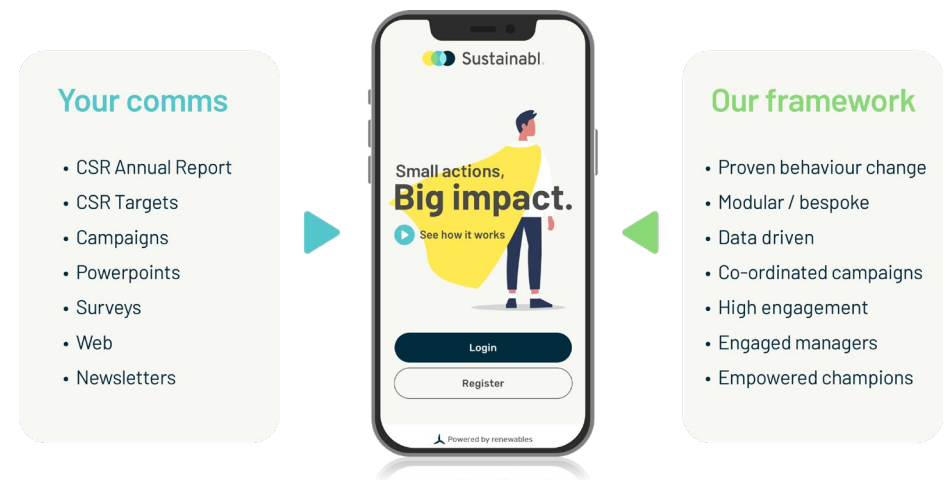
About Us

We are an experienced team of development, design, communication, and sustainability specialists who have created digital workforce and stakeholder engagement solutions for major blue-chip businesses.

We are using our skills and experience to develop digital solutions that disrupt the current siloed approach to sustainability and drive systemic change across organisations.

Our sustainability solutions:

- Convert CSR/ESG strategies into meaningful actions for stakeholders
- Capture and centralise data and communications
- Share progress and stories easily & regularly
- Are fully bespoke and white labelled





Our 10 Key Principles

VALIDATED, ACCESSIBLE, INTEGRATED TOOLS

1. Underpinned by validated sustainability frameworks
2. Supported by transparent comms campaigns
3. Mobile and desktop with no downloads required
4. Embed into existing channels e.g Slack, Teams
5. Export data easily into 3rd party analytics

DESIGNED TO DRIVE ACTION

6. Communicate the value of sustainability
7. Quick and easy to complete
8. Personalised to build staff buy-in early
9. Embedded with your organisational purpose
10. Link to real world action

Thank you

To Sacla for making a difference.

David Thomas

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